

Minutes from the Creative Planning Meeting on March 21st, 2019 held at the Skagit River Brewery

The SA meeting occurred following an Art Bash meeting led by Jennifer McGill at 5:30 pm

Sarah Dalton, president of SA, led the Creative Planning Meeting and these were the items covered:

Agenda:

- Membership due March 31st.
 - Sarah reminded the attendees that membership dues are due at the end of March. At which time those who have not paid will be removed from the website.
- Ideas to attract new members.
 - A continuing discussion about how to attract and welcome new members led to relatively new member Keith Clements to volunteer his services to help with this. We want our new members to feel welcome. Speaking of which, we were introduced to two new members in attendance: Sue Bloomfield and Colette Griffith.
- Introductions
 - All attendees introduced themselves and briefly stated their medium of expression. Attendees were: Gary Giovane, Colette Griffith, Sue Bloomfield, Birgit LaFace, Robyn Kruse, Beth Franklin, Mechel Bell, Brad Bell (guest), Andy Friedlander, Caroline Garland, Donna Nevitt-Radtke, Ellen Dale, Sarah Dalton, Liz Moncrief, Rob Gigliotti, Dedrian Clark, Keith Clements, Robert DeFreest, Jennifer McGill, Rebecca Parker, Carol Ann Anderson, and Sharon Mecca.
- Art Sharing #1
 - Our two newest members, Sue and Colette, shared examples of their art which was perfect way for the rest of us to introduced to their art. Sue showed one of her acrylics and Colette one of her watercolors.
- Art Bash Update
 - Jennifer McGill: Jennifer said that set-up for Art Bash will be on Friday April 5th with the Opening Reception slated for that same evening from 5:30 to * pm in the Carnation Building. The show has 21 participants and will run from April 6th to 21st.
- New Membership Cards
 - Sarah and Jennifer discussed the new credit-card size membership card being designed. A graphic image coordinating with the new SA Website banner will be on the front and the member's name will be on the back along with expiration date.
 - Once members-in-good-standing are determined after the end of the month, new packets will be shipped to all members including their membership card some time in April. The hope is that art supply businesses will recognize SA and give discounts to members.

- Sign-Up sheet to identify businesses members purchase supplies - goal to get a discount when purchasing supplies when you show your membership card.
 - Mechel passed around a sign-up sheet where members could list the art supply businesses (both local and on-line) they most frequently use. She will then compile the list and begin to contact said businesses with the hopes of gaining discounts for active SA members.
- Art Sharing #2
 - Sharon Mecca shared one of her mixed-media pieces with the group
- Studio Tour Update
 - Sarah remarked that there are 22 artists and 15 studios participating in this summer's Open Studios Tour.
 - In June participants in Art Beat will work with the Mt. Vernon Downtown Association to partner with local businesses to display art. The art will be exhibited for the month of June and will take in two events: Art & Ales, and the June Art Walk. Each artist will display 6 or 7 pieces.
 - As there may be more venues than artists, this opportunity may also be extended to other artist members.
- Art Sharing #3
 - Robyn Kruse shared her acrylics on rice paper painting
- Fall Show - Ideas and volunteers
 - As Art's Alive in La Conner is undecided at this point, the discussion focused on the possibility of having a Fall Show in a different location at maybe a different time.
 - Jennifer & Mechel discussed the possibility of Mt. Vernon's Pop-up location as a possible venue.
 - Mechel volunteered to coordinate the search for someone to chair and organize the event. She will call for proposals from the membership and then bring them up with the board for consideration.
 - Rob pointed out that if alcoholic beverages would be served at such an event, we would need to apply for a license to be able to do so at least 45 days in advance of the event. Rob said he would help someone with this process if needed.
 - Ellen suggested doing something in October which seems to be a light art event month.
 - Donna recommended piggybacking on some other existing event that's already scheduled.
 - Carol Ann mentioned that the Whatcom group is also considering some type of Fall Show.
 - Maybe we could do a joint event with them.
- * Other Issues
 - No meeting is planned for April in lieu of Art Bash
 - Reminder of the presentation by Don Haggerty May 11th at Padilla Bay
- * Sarah and Mechel engaged us in an interactive creative art exercise