

**Skagit Artists Board of Directors
Meeting Minutes
March 7, 2019**

The meeting of the Skagit Artists Board of Directors commenced at 1:30 p.m. at the Skagit Valley Co-op Building. Board members in attendance included:

Mechel Bell
Stephen Cheng
Sarah Dalton
Gary Giovane
Monica Jaress
Sheila Johnson
Ron King
Jennifer McGill

March 21 Creative Planning Meeting

The agenda was set to include:

- Membership dues need to be paid by March 31st
- Ideas for attracting new members
- Art Bash
- NWAB Studio Tour
- Fall Show
- Chairpersons
- 'Art to Share'
- Interactive art exercise

Sarah will facilitate the meeting. Someone else will need to capture the minutes of the meeting and publish them since Sheila is unable to attend. Gary will gather the sign-in sheets in order to update the MailChimp database. Although the meeting is set to begin at 6:30, if members wish to have a bite to eat, they are encouraged to arrive at Skagit River Brewery at 6:00 to place their orders downstairs. Mechel will send a write-up about the meeting to Maria to post on Facebook. Discussion ensued about signage at SA events.

Program Meetings

Don Haggerty is scheduled for the May 11 Program Meeting. Mechel will get information about the program and artist to Ron for the website, Maria for Facebook, and Sheila for event calendars and press releases.

Art in Public Places

Sarah discussed reviving the Art in Public Places program by posting on the SA website the opportunities for artists to display/sell work in private businesses.

Art Bash

There will be 22 artists participating in this year's show. A Mount Vernon temporary sign permit will be gotten for 3 locations. Mechel will provide vinyl for sign modifications. Jennifer reviewed the floor plan of the atrium space. The budget was discussed. Postcards will not be done for this show, but 8.5"x11" posters will be printed. Brochures will be included in the Mount Vernon Chamber of Commerce mailing if delivered by March 22, according to Sarah. Credit card processing options still need to be explored,

and Sarah suggested purchasing a hot-spot for the iPad. Monica has the cash box, and Jennifer has worked out a secure nightly storage place for it. Doing art demos during the show was suggested.

NW Art Beat Studio Tour

There are 23 artists juried into the show, and there will be 15 studios. The Mount Vernon Downtown Association will have businesses host the Studio Tour artists during a June 1 'Arts & Ales' event, as well as the June 6 Art Walk. Twelve tickets for 'Arts & Ales' will be available to SA at a discount (\$10 each) to give to Tour sponsors. So instead of a preview show at a singular downtown location, Tour artists will be shown all over town for an entire month.

Cards

Membership card design was chosen and will be mailed to the membership in April. At Stephen's suggestion the SA website will coordinate stylistically with the cards to promote branding. Sarah wants to get business cards for the those doing official business for Skagit Artists, and there will be space to personalize name and phone number.

Membership Discounts

Mechel will survey the membership to see where they get supplies so she can approach those businesses about offering discounts. Sarah suggested extending a 1/8 page ad in the NWAB Tour Guide to suppliers if a 10% discount (or more) is given.

Art Supplies for Students

Andy Friedlander won't be leading this effort this year. Sarah spoke with Katie Walton, who suggested a portal be available on the SA website to allow others to apply for specific art supplies or for an art instructor. There will need to be a team to evaluate the requests and match them with what/who is available. Sarah suggested other proposals may be considered at a future BoD meeting.

Financials

Monica presented the 2019 Profit and Loss Statement so far and financial tracking for Art Bash and Art Beat.

Swinomish Presentation

Gary reached out to Swinomish carver, Kevin Paul, about doing a presentation jointly with SA. There was no immediate response, so the idea will be tabled.

Program Presenters

Non-members who present topics during the Program Meetings will be offered the customary \$50.

The meeting adjourned at 3:30.

Respectfully submitted,
Sheila Johnson, secretary